



Branding & Identity Services

Your brand is more than just a logo; it's the face of your business. The "cover" people inevitably judge at first glance. At INT, we understand the importance of getting that first impression right and making it stick. We work with you to build a brand identity that doesn't just look good but genuinely reflects who you are and resonates with your audience. That first impression is crucial, so let's make sure it counts.

Our Services

Brand Identity Development

Your brand isn't just another face in the crowd, and it shouldn't be treated that way. Our approach to brand identity is all about highlighting what makes you unique. Our brand identity services include:

- **Brand Strategy & Positioning:** We'll help you carve out your place in the market, so your brand stands out from the competition and connects with the right people.
- **Logo Design & Visual Identity:** A strong, recognizable visual identity is essential. After all, people do judge a business by its cover.
- **Brand Voice & Messaging:** We'll help you create a brand voice that's authentic to who you are, not something that sounds like it came from a corporate manual.
- **Brand Guidelines & Style Guides:** Consistency matters. We'll equip you with the tools to keep your brand cohesive across all platforms.

Brand Visuals

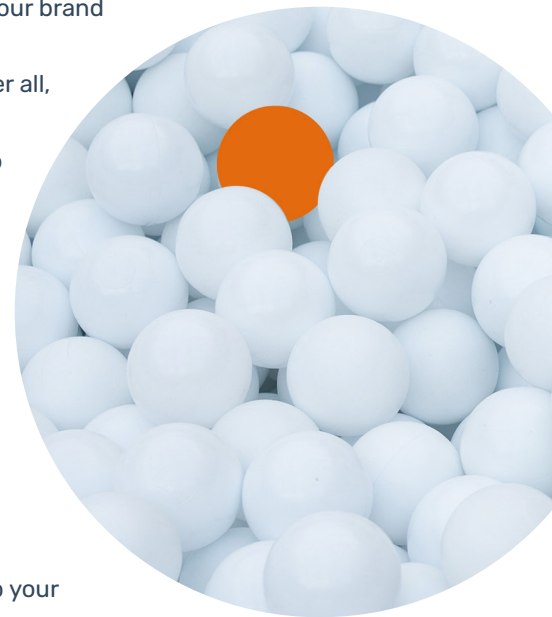
Once we've established your brand's identity, it's time to bring it to life visually. We create striking visuals that make your brand memorable and make competitors take notice. Our visual branding services include:

- **Website Design & Development:** Your website is your digital storefront, and it should look as polished as the services or products you offer.
- **Marketing Collateral:** Brochures, flyers, business cards—everything you need to keep your brand looking professional and polished.
- **Social Media Graphics & Templates:** An engaging social media presence isn't optional. We create graphics that help you stand out on every platform.
- **Packaging Design (if applicable):** We design packaging that captures attention and enhances your brand's identity.

From your website to your business cards, we ensure that every visual element reinforces your brand in a cohesive and impactful way.

Additional Services

- **Content Creation:** Already have a website but need fresh content? We'll provide customized content solutions to fit your needs.
- **À La Carte Services:** Don't need the full package? Most of our services are available individually, so you can choose what works best for you.



Interested in Learning More?
Check out all our offerings at intinc.com/services